



CALIFORNIA  
PRESERVATION  
FOUNDATION

2010 CPF Short Film Competition

The 2010 CPF Short Film Competition seeks to create a fun, educational and creative opportunity to engage youth in local preservation issues. The competition will be part of the 2010 CPF Preservation Conference in Nevada County from May 12 to 15, 2010.

Themes:

Film submissions should explore the local Nevada County area and tie in with the Conference theme "**The Sierra Nevada: Preserving a Sense of Place.**" To make the competition as interesting and diverse as possible the 5 conference tracks offer some suggested film topics:

**1) Economic Development**

What is the value of a community with both old and new buildings?

How does a historic main street provide a different experience than a suburban-style strip mall?

Can the intangible qualities of a historic building be valued in dollars and cents?

What are the nonmonetary values of a historic building?

How can preservation be used to revitalize a community?

**2) Heritage Tourism**

Is there a historic building or site in your community that tourists overlook? What makes this place different from landmarks on the beaten path?

Why do people travel to historic places? What do they learn?

Is tourism positive or destructive to historic places?

**3) Local Character**

What historic buildings, sites, or landscapes make your community distinctive?

How have the stories or memories of places in your community changed over time?

What local traditions or legends are intricately linked to historic places?

Historic places are irreplaceable, once they are gone they can never be rebuilt.

What is the impact when local history is lost? What impact does it have locally?

What makes your community special/unique? What contributes to your sense of place?

How has preservation/demolition affected your community?

**4) Sustainability**

How can preservation benefit the environment?

Investigate the term "embodied energy".

In what ways is preservation sustainable? Are there examples in your community?

How can reusing historic buildings/preserving historic places be good for the planet?

**5) Local Government**

Who participates in preservation?

### Possible Winning Categories

The number of winning films will depend on the amount of submissions received.

Possible winning categories include:

- Creativity/ Artistic merit
- Content/ Subject matter
- Individual vs. group submissions
- Buildings vs. landscapes
- Type of method used to create the film- a short film made on a cell phone may be judged differently than one made with a video camera and edited.

### Possible Prizes:

Ideas for possible prizes are:

- Cash (amount and available to be determined)
- flip camera
- gift certificates from local businesses
- scholarship to the CPF conference and/or conference events
- site visit to art/film schools.

### Eligibility:

The contest is open to middle and high school students attending school in Nevada County.

### Requirements:

- Submissions will be accepted starting November 1 2009
- Deadline for entry is Friday March 12, 2010 at 5:00PM
- Submissions must be original student work.
- Short films are to be no more than 6 minutes.
- A brief summary of the film (approximately 300 words) must also be included in the submission.
- Entries can be produced by an individual student or a team of students
- Entries must adhere to the YouTube™ Community Guidelines:  
[http://www.youtube.com/t/community\\_guidelines](http://www.youtube.com/t/community_guidelines)
- Submissions will be judged by California Preservation Foundation and the Young Preservationists.
- Winning submissions will be notified in April 2010.
- Winning submissions will be recognized at the CPF annual conference on May 12-15:

### Submission Requirements:

1. Students must post short film on YouTube™ at: [www.youtube.com](http://www.youtube.com)
2. Students must email a completed registration form to:  
[CPF@californiapreservation.org](mailto:CPF@californiapreservation.org) with CPF Short Film competition in the subject line.
3. Students must mail a copy of the submission in DVD format of standard film quality to:  
California Preservation Foundation  
5 Third St. Suite 424  
San Francisco, CA 94103.

Please do not send the original as CPF will not be able to return submitted DVDs. No CD or Tape formats will be accepted.